

# Hamza Bin Zia

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## WORK EXPERIENCE

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### Andromeda

Senior PHP Developer

Wah Cantt, Pakistan

Jul 2024 - Present

- Leading a team of developers, guiding WordPress design and development.
- Architecting and delivering scalable, high-performance custom WordPress and PHP-based solutions.
- Collaborating on a lead generation scraper tool using PHP for targeted business outreach..
- Implemented advanced tracking mechanisms using Google Tag Manager (GTM) and GA4..
- Ensuring alignment of technical architecture with business goals, facilitating cross-functional communication.
- Actively involved in code reviews, Git-based version control, and development workflow optimization.

### Xoom +

Full Stack Developer

Islamabad, Pakistan

Dec 2022 - Apr 2024

- Developed and maintained custom-coded full-stack web applications using PHP, HTML5, CSS3, Bootstrap, and JavaScript.
- Built a PHP-based web scraper using Goutte to automate lead extraction from complex directories.
- Created RESTful APIs and custom plugin functionality to extend WordPress capabilities.
- Deployed Google Analytics and GTM to monitor and optimize site performance.
- Maintained clean, reusable code using MVC principles and handled versioning through Git.

### Atlas Solutions

Web Developer

Riyad, Saudi Arabia

May 2021 - Nov 2022

- Developed a feature-rich property listing portal using Laravel and MySQL, applying best practices in MVC architecture.
- Integrated custom payment gateway APIs tailored to the Saudi Arabian market.
- Optimized SQL queries for data-heavy operations and ensured database performance.
- Collaborated with SEO teams for technical and on-page optimization, improving search engine visibility.
- Regularly maintained Git repositories, performed unit testing, and contributed to backend architecture improvements.

### Upwork

WordPress Developer

Islamabad, Pakistan

Jan 2020 - Present

- Developing and customizing WordPress themes and plugins.
- Building e-commerce solutions with WooCommerce.
- Ensuring website security and optimizing website performance.
- Implementing and customizing third-party APIs and integrations.

## EDUCATION

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### Arid Agriculture University

Bachelor in Information Technology

Rawalpindi, Pakistan

Oct 2014 - July 2018

Relevant Coursework: Web Development, Software Engineering, Algorithms, Data Structures

### Independent Coursework

[Full Stack Web Development: 6-course specialization by HKUST on Coursera](#)

## ACTIVITIES

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### Digital Content Creator

Social Media ([Instagram](#), [TikTok](#), [YouTube](#))

May 2024 - Present

I create content focused on artificial intelligence, technology, and web development, helping others learn and stay updated with industry trends.

## SKILLS

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**Technical Skills:** HTML5, CSS3, JavaScript, jQuery, Bootstrap, PHP, Laravel, Ionic framework, Node.js, REST API, WordPress, Shopify

**Others:** Good communication skills, good analytical and problem-solving abilities, and a team player